

HOWTOLIFE[®] MOVEMENT

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NEWS RELEASE – FOR IMMEDIATE RELEASE

NEW YORK CITY STUDENT-LED EVENT PLANNED FOR MARCH

New York, NY – New York City area young people are mobilizing together for an unprecedented, faith-based outreach event. **“HowToLife NYC”** will take place **Saturday, March 22, 2025, from 6 to 9 pm**, at the **Centennial Memorial Theater, 120 W 14th St, in midtown Manhattan.**



This powerful outreach event will feature student-led music, personal stories, and a message of hope. The distinctive nature of this event: The entire program is led by Gen Z, for Gen Z.

Jordan Whitmer (26), the global director of HowToLife Movement, mobilized the first HowToLife student-led event in his hometown of Northern Arkansas 10 years ago. Today, this organization is now global, having hosted over 180 events in 29 U.S. states, and 12 countries.

Whitmer explains why HowToLife Movement is so vital: “Today’s young people are deeply struggling. My generation is known for deep loneliness, depression, anxiety, and suicide. They need hope, which we believe can only be found in a relationship with Jesus Christ.”

In the past several years, HowToLife Movement has hosted 10 student-led outreach events in the metro New York City area, impacting thousands of young people with this message of hope.

Jordan says, “We have found that young people listen to their peers more than any other voice. We want NYC area young people to know how they, too, can find hope in a relationship with Jesus!”

HowToLife NYC is led by a team of New York City area Christian young people, ages 19-22. These young people represent many different churches, schools, and ethnicities. Over the next several weeks, this student leadership team is aggressively promoting the event through NYC churches and schools, along with a growing social media campaign.

Whitmer explains, “This has the potential for being one of the largest ever faith-based student-led gathering of young people in New York City in recent history. We are praying for God to move powerfully, and for many young people to find hope in a relationship with Jesus Christ.”

For more information about HowToLifeNYC, visit HowToLife.NYC, or on Instagram: [@howtolifeNYC](https://www.instagram.com/howtolifeNYC). Cost is free, but a registration is required.



About Jordan Whitmer

Jordan Whitmer is a highly influential Gen Z Christian leader. At age 26, Jordan leads the largest Gen Z-led evangelism and missions organization in the world, having mobilized and equipped thousands of Christian young people to impact tens of thousands of their peers with the Gospel.

Whitmer is the grandson of veteran Christian leader, Ron Hutchcraft. Jordan has been featured in numerous national media outlets, including television, radio, and print. Whitmer has twice appeared on CBN’s 700 Club. Outreach magazine identified Whitmer in a key article, “20 Young leaders We are Learning From.” His first book, ***Generation on Mission***, is set to be published in 2025.

To interview Jordan Whitmer, or for more information, please contact:

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