

HOWTOLIFE[®] MOVEMENT

25 Broadway • Fl 10 • New York, NY • 10004

January 2025

Greetings, NYC area church leader, youth or ministry worker, or caring adult,

My heart breaks for the young people of New York City. I know yours does, too. Gen Z needs Jesus!

This is why we are so excited about a growing movement of Christian young people from all over the New York City area, coming together, to reach our friends for Christ. We are passionate about helping our generation find the hope that can only be found in Jesus.

We are announcing a city-wide, youth-led outreach event, taking place on **Saturday, March 22, 2025, from 6 to 9 pm**, at the **Centennial Memorial Theater, 120 W 14th St, in midtown Manhattan**.

This powerful outreach event will feature student-led worship, testimonies and stories, and a message of hope, complete with a clear Gospel presentation.

We want NYC area young people to know how they, too, can find hope in a relationship with Jesus!



We've been told by church and ministry veterans that this could likely be the largest NYC city-wide youth evangelism event in many years. We are excited for all God is doing.

The event is free – no cost! We simply need individuals and groups to register in advance at the website: HowToLife.NYC.

What can you do? Here are the key action steps:

1. **MOBILIZE young people to attend the event.** We're looking for ALL young people, ages 16 – 24 to join us for this historic night. Spread the word. Organize. Plan. Bring. Be sure to register your group in advance.

2. **RECRUIT Gen Z Christian students to join our leadership team.** We're looking for young people who have a heart for God, and want to be a part of this growing movement to reach other students for Jesus. Please share with them the enclosed flyer, and have them reach out to our team.
3. **PRAY!** We are counting on adults to mobilize together, and pray for the youth of this city. Prayer is where the power is! Please see the separate prayer flyer enclosed.
4. **SUPPORT FINANCIALLY.** (OPTIONAL!) If you or your church would like to support this event financially, please reach out and let us know. (There is no obligation, however, only if you are led to.)
5. **SPREAD THE WORD.** Please reach out to others in the city. If you know other church leaders, ministry leaders, concerned adults – please let them know. You may even introduce us -- our student mobilization team would love to meet with them, too! Thank you!

You likely may still have questions. Please look over the F.A.Q. page in this packet. If you STILL have questions, don't hesitate to reach out.

If you have any questions, or want to know more, please contact:

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We are praying for a powerful move of God here in NYC among the young people of all nations. God bless you.

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